

HARPER COLLINS CHRISTIAN PUBLISHING

CREATIVE SERVICES GROUP

DESIGN WORK ORDER

NAME OF PROJECT:

DESCRIPTION/PURPOSE OF PROJECT:

(PLEASE INCLUDE ALL ISBN NUMBERS, DESCRIBE MEDIUM)

SELECT ONE: CAMPAIGN DEVELOPMENT ONE-SHOT

MANDATORY HEADLINE COPY:

CONTACT:

EXT:

PUBLISHER:

FINAL DATE:

TO PRESS DATE:

COMP DATE:

TODAY'S DATE:

PRODUCTION INFORMATION

QUANTITY NEEDED:

DO YOU NEED US TO GET QUOTES FOR THE JOB? YES NO

2c or 4c? OTHER?

TRIM SIZE:

SPECIFIC FORMAT REQUEST:

HAVE YOU GATHERED ALL SPECS FROM PUBLICATION?

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DESIGN WORK ORDER (continued)

MANDATORY COPY:
(OTHER THAN HEADLINE)

MANDATORY IMAGERY:
(LOGOS, PRE-EXISTING CAMPAIGN GRAPHICS, BOOK COVERS)